





## Global Systems Telecom - Cloud and Telecom Reseller, Provides Secure, High-performance Computing for Internal Employees with NuveStack's Cloud-IT Platform

For more than 20 years, Global Systems Telecom, Inc. (GST) has been a leading Master Agency and telecommunications consulting firm in the United States. GST's mission is to provide leading technologies, high-performance cloud infrastructure and innovative telecom solutions for businesses looking to reduce cost, improve efficiency or upgrade their current environment. One size does not fit all when building cloud and telecommunication networks for businesses. Every GST solution is tailored to the individual company and their needs. GST offers a wide range of services from multiple vendors allowing GST to be focused on delivering a positive customer experience.

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- Geoffrey R. McCarroll Director of Operations

In order to be productive, GST's internal employees need secure access to high performance local and remote computing, data and specific Windows applications. Like many companies, GST struggled with IT Management, keeping PCs patched, secured and updated while their own end users suffered. Inevitably, GST spent disproportionately large percentages of their overall revenue on Cloud and IT and their business was impacted negatively. As a vendor of leading cloud services technology, GST knew their Customers were being affected as they sought out a better, more comprehensive solution. GST wanted what their Customers wanted: the ability to outsource IT headaches and achieve cost savings while improving security, performance and end user experience.

When they could no longer wait to select a new Cloud and IT Services Platform to address all of the issues challenging their business, GST began a rigorous testing and evaluation project comparing multiple vendors and assessing strengths and weaknesses related to GST's specific needs and requirements.

GST understood their end users as well as their Customers' end users. To ease the day-to-day burden, GST needed to offload the IT Man Task. A true Cloud IT Platform needed to deliver market-leading performance, address security and compliance while enabling remote computing, ensure business continuity with true redundancy and save money. Even more, GST wanted to offload the IT Management tasks, the day to day burden that distracted the GST team. GST needed to get Cloud and IT spending under control and eliminate the opportunity costs of managing IT so they could focus on their Customers and the core business.

Of all the vendors in the market that GST tested and offered to its Customers, only NuveStack met these stringent requirements. NuveStack's performance stood out, delivering an end user experience that was better than their local end points. GST understood that NuveStack's unified, comprehensive platform solved the inefficiencies that their competitors could not overcome. Even more, NuveStack's Team managed the data migration, the onboarding, all provisioning and the deployments for the GST Team.

NuveStack delivered for GST and focused on their unique challenges and goals by meeting with their team, listening to executives and planning for the outcomes that they needed.

"GST has always been committed to staying on top of industry trends and cutting-edge technology," said GST Director of Operations Geoffrey R. McCarroll. "NuveStack is clearly ahead of the game. They provided exactly what our employees needed in record time. NuveStack's attention to customer service and proactive support staff have also far exceeded my expectations."

NuveStack's Cloud IT Platform delivers GST a worry-free computing environment, a security and compliance upgrade while making it possible for GST to focus on the real purpose of their business – selling exciting and effective cloud and telecom solutions to small businesses.